



FOR IMMEDIATE RELEASE
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3 to PhD® Selected as Presenter at SXSW EDU in March 2019
*Educators Nationwide to experience Oregon-based 3 to PhD education model of
Reimagining School as the Heartbeat of Community*

PORTLAND, Ore. – Oct. 17, 2018 – [3 to PhD®](#) was selected from among 1,500 submissions nationwide as a presenter for the upcoming [SXSW EDU](#) Conference & Festival in March 2019 in Austin, Texas.

The “Reimagining School as the Heartbeat of Community” panel will engage educators nationwide in a new education model, developed with community input in Portland, Ore. by collaborating organizations [Concordia University-Portland](#), [Portland Public Schools’ Faubion School](#), [Trillium Family Services](#), [Kaiser Permanente](#) and [Basics Market](#).

The [announcement](#) from SXSW EDU comes after weeks of scrupulous review of a record-number 1,500 submissions entered via PanelPicker®, a user-generated voting platform. Each PanelPicker entry was voted on by community members, and thoroughly reviewed by the SXSW EDU Advisory Board, and staff.

In an effort to help break the cycle of inequality and generational poverty, *3 to PhD* aims to create safer, healthier and more educated communities by reducing health disparities and increasing educational attainment for historically underserved and vulnerable populations.

ABOUT 3 to PhD®

3 to PhD is a trailblazing educational model to create safer, healthier and more educated communities from early learning through *Pursuing one’s Highest Dreams* (PhD). The goal is to close the opportunity gap for the most vulnerable children and families. The initiative restores school as the heartbeat of the community and includes K-8 classrooms, Concordia’s College of Education, advanced STEAM spaces, an early childhood center, school-based health clinic, grocery store, food pantry, community kitchen, and more. It is housed in a new 133,000-square-foot, \$48 million educational facility that opened in fall 2017. For more information visit www.3toPhD.org and on social media @3toPhDpdx.

About Concordia University-Portland

Concordia University-Portland is Oregon's largest private, nonprofit university with a mission of preparing leaders for the transformation of society. Founded in 1905, Concordia Portland serves more than 5,000 students on its campuses and online, through its College of Education, College of Health & Human Services, College of Arts, & Sciences, School of Management, and its School of Law in Boise, Idaho. For more, visit www.cu-portland.edu.

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